
William White

Proficient **Web Developer** with 8+ years of experience. Able to prioritize projects and assign tasks to others as needed. Passion for creating responsive, compliant, and intuitive websites utilizing current best practices.

EXPERIENCE

Associate Director of Digital Media and Web — *Integrated Marketing and Communication, Valparaiso University*

NOVEMBER 2018 - PRESENT

Manage the website in WordPress for the university

Train users on updating the website and best web practices for accessibility

Manage projects from collaborations across campus and establish priorities for the team

Develop custom WordPress blocks for user-friendly editing

Implement internal and external e-communications using HTML, WordPress, and e-communication applications

Utilize reporting tools to identify website trends, perform ongoing monitoring, and develop website KPIs aligned with marketing strategy and SEO

Web Developer — *College of Liberal Arts, Purdue University*

FEBRUARY 2017 - OCTOBER 2018

Designed new page templates within accessibility guidelines

Established priorities and deadlines on projects for employees

Migrated subsites to updated template in agreement with Purdue branding

Updated web apps for grant applications, scholarships, contact forms, and college directory using ASP.Net, C#, PHP, and SQL/MySQL

Lead training sessions for users on updating the website

Production Lead — *Purdue NEXt, Purdue University*

JULY 2013 - FEBRUARY 2017

Developed custom HTML pages for online courses

Created interactive elements with JavaScript/jQuery

Developed custom embed code for videos with an interactive caption box

Supervised, trained, and established priorities for employees

wwhiteportfolio.com

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EDUCATION

B.S. in Computer Graphics Technology — Purdue University, West Lafayette, IN
MAY 2013

LANGUAGES

HTML / CSS / Bootstrap

JavaScript / jQuery / React

PHP

ASP.Net

SQL / MySQL

C# / Java

UTILITIES

Visual Studio/VS Code

SQL Server Management Studio

Adobe Creative Suite

GIT

phpMyAdmin

WordPress

Cascade

Google Analytics/Tag Manager

Siteimprove

EMMA Marketing Software

AWARDS

BRAVO Award for Excellent Achievement (Purdue University, 2017)
Eagle Scout